

HYDROGEN  PEN

— 2026 BUDAPEST —

CONFERENCE AND EXHIBITION

OPPORTUNITIES

**THAT MATCH YOUR
BUSINESS INTERESTS**

Central and Eastern Europe's Leading Hydrogen Technology and Biogas Expo and Conference
HUNGEXPO, C CONGRESS CENTER | 1101 Budapest, Albertirsai street 10. | January 21 - 23, 2026

THE OFFICIAL
LANGUAGE OF
THE
CONFERENCE IS
ENGLISH

HYDROGEN OPEN

2026 BUDAPEST

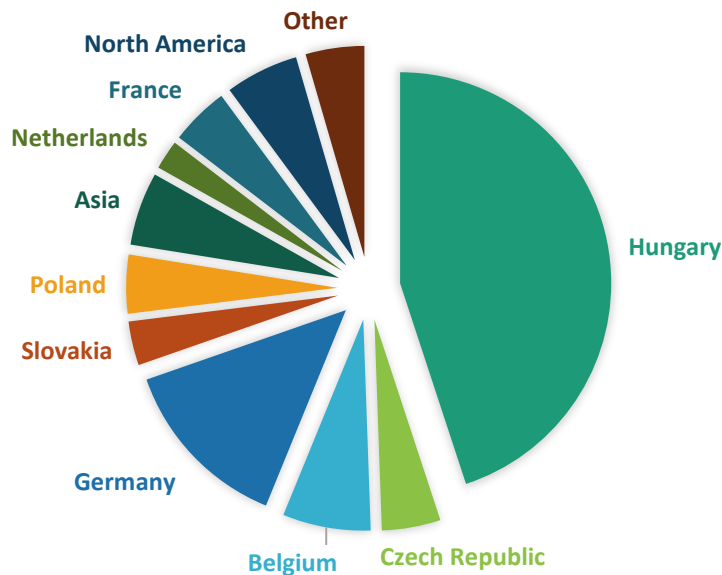


HUNGARIAN HYDROGEN
TECHNOLOGY ASSOCIATION

OPEN UP TO A CLEANER ENERGY WORLD

The secret of the success of HYDROGEN OPEN is that the preparations for the hydrogen technological developments and projects that will define the coming decades in Central and Eastern Europe are now underway. Naturally, there is great interest in a professional event where supply and demand, the latest developments and start-up investments meet.

PARTICIPATING COUNTRIES



Start your 2026 business year at the defining hydrogen event of Central and Eastern Europe. Following three successful editions since 2023, the region's leading hydrogen and biogas expo returns with a new venue and expanded opportunities.

This three-day, high-level forum will bring together over 500 participants, nearly 100 exhibitors, and more than 100 expert speakers from government, industry, and academia.

Participants will gain access to the latest policy developments, market insights, and business opportunities across the hydrogen and biogas sectors — with a special emphasis on hydrogen valleys, agri-tech innovation, energy regulation, and green production solutions.

Organize your own side event or become a part of the 1300 m² exhibition space and meet key stakeholders shaping the clean energy transition.

FEATURED TOPICS AND AREAS

HYDROGEN IN FOCUS

TRANSPORTATION

AGRICULTURE

AMMONIA PRODUCTION

BIOGAS

RESEARCH

ENERGY

REGULATION

STORAGE

TECHNOLOGY

HEAVY TRANSPORT

H
Y
D
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G
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N

3 days
conference
and
4 days expo



110
performer



500
conference
participant



1300 m²
exhibitor area





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HUNGARIAN HYDROGEN
TECHNOLOGY ASSOCIATION

BE AN EXHIBITOR AT HYDROGEN OPEN EXPO

High level international professional interest.

Additional appearances provided for exhibitors.

Flexible options, unique discounts.

Exceptionally high number of visitors.

<https://hh2.hu/hydrogen-open-expo/>

The event will be attended by a professional audience of policymakers and key industry leaders from Central and Eastern Europe, who will determine in their countries or companies what technological solutions and industrial players may be important to them in the coming decades.

- Exhibitors will be featured and introduced in the event newspaper
- will have the opportunity to introduce themselves on stage (B2B space)
- will be able to meet high-level decision-makers at a VIP event

The Hungarian Hydrogen Technology Association provides unique discounted square meter prices for companies exhibiting at HYDROGEN OPEN EXPON. Upon request, we offer solutions for your specific financial possibilities.

The HYDROGEN OPEN conference and EXPO, and the AGROMashEXPO, which takes place at the same time, are open to visitors who are interested in renewable and green solutions and developments. (Expected attendance: 31,000 people)

**Space rental fee without stand construction (Order on page 2)**

Size of area	Space rental fee until 30 th September 2025 (EUR/sqm)	Space rental fee after 30 th September 2025 (EUR/sqm)
Covered area 9-69 sqm (carpeted)	130 EUR/sqm+VAT	141 EUR/sqm+VAT
Covered area 70-199 sqm (carpeted)	102 EUR/sqm+VAT	112 EUR/sqm+VAT
Covered area 200-399 sqm (carpeted)	62 EUR/ sqm+VAT	67 EUR/ sqm+VAT
Covered area 400-799 sqm (carpeted)	50 EUR/ sqm+VAT	55 EUR/ sqm+VAT
Covered area over 800 sqm (carpeted)	44 EUR/ sqm+VAT	48 EUR/ sqm+VAT
Outdoor area	58 EUR/sqm + VAT	58 EUR/sqm + VAT



Find individual stand offers and prices on the HYDROGEN OPEN website: <https://hh2.hu/hydrogen-open-expo/>



Budapest X., Albertirsai út 10.
Letters: H- 1441 Budapest, P.O.Box 44
Bank account: K&H Bank 10402283-50526554-52511013

PACKAGE OFFER

STANDARD+ OCTA stand

Stands available: 9 sqm - 30 sqm

The following services are included in the price:



Stand price:
93 EUR/ sqm

after 1st January 2026
114 EUR/sqm

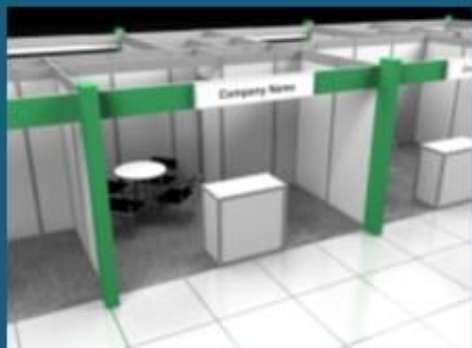
- Octanorm system with white walls (2,5 m high)
- Coloured front cover
- Lighting fascia board (company name)
- 1 spotlight / 3 sqm
- 1 socket
- 1 table, 4 chairs
- 1 coat rack, 1 dustbin
- 1 m high information desk with one shelf
- Daily hoovering
- 3kW electric connection and consumption

PACKAGE OFFER

BUSINESS+ OCTA stand

Stands available: 12 sqm - 30 sqm

The following services are included in the price:



Stand price:
105 EUR/ sqm

after 1st January 2026
126 EUR/sqm

- Octanorm system with white walls (2,5 m high)
- Coloured front cover
- Lighting fascia board (company name)
- 1 spotlamp / 3 sqm
- 1 socket
- 1 table, 4 chairs

- 1 coat rack, 1 dustbin
- 1 m high information desk with one shelf
- Closable store with 4 shelved console (1 sqm)
- Daily hoovering
- 3kW electric connection and consumption

**PACKAGE OFFER****MAXI ONE BUSINESS stand**

Stands available: 16 sqm, 20 sqm, 25 sqm and 30 sqm

The following services are included in the prices of the shell stands:



Stand price:
126 EUR/sqm

- OCTANORM system with white block-board walls (2,5 m high), OC Maxima frame, oak details with white board at the top inside,
- Grey carpet,
- Lockable storage with shelves,
- 1 oak fascia board, 1 KAPA fascia board,
- 3 LED light, 1 LED spotlight,
- 2 pc 3-way socket,
- 1 luminous information desk with shelf,
- 1 dustbin,
- 1 bar table with 5 barstools,
- 1 OCTA storage,
- 1 fixed 42" LED TV,
- Daily vacuum cleaning
- 3 kW electric connection and consumption



PACKAGE OFFER



UNIQUE CLASSIC STAND PACKAGE:

Content: 4 sqm space rental fee, registration and sustainability fee, 4 sqm stand construction

2,5 m printed decoflex textile back wall, stretched on a high pine frame,

2,75 m high laminated wood grain thickened sidewall,

gray carpet, colorful vinyl sticker fascia board inscription, pcs arm spotlight, 2 pcs socket, 1 pc dustbin, 1 pc black GLASGOW bartable, 2 pcs black BRUGES barstool, 1 pc 42" LED TV, mounted on the side wall, daily vacuum cleaning, **3kW electricity package (connection + flat rate consumption)**

PACKAGE OFFER

UNIQUE PREMIUM STAND PACKAGE:

Content: 8 sqm space rental fee, registration and sustainability fee, 8 sqm stand construction

2,5 m printed decoflex textile back wall, stretched on a high pine frame,

2,75 m high laminated wood grain thickened sidewall,

gray carpet, colorful vinyl sticker fascia board inscription counter front graphics, pcs arm spotlight, 2 pcs socket, 1 pc dustbin, 1 pc lockable information desk with illuminated front, 1 pc WOODY coffee table, 2 pcs black CLUB armchair, 1 pc 42" LED TV, mounted on the side wall, daily vacuum cleaning, **3kW electricity package (connection + flat rate consumption)**



CONTACT US WITH

<https://hh2.hu/hydrogen-open-2026/>

Regarding EXPO and
exhibition



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Regarding the HYDROGEN
OPEN event



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Regarding the
Conference



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SEE YOU IN JANUARY

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