

HYDROGEN  PEN

— 2026 BUDAPEST —

CONFERENCE AND EXHIBITION

**OPPORTUNITIES  
THAT MATCH YOUR  
BUSINESS INTERESTS**

Central and Eastern Europe's Leading Hydrogen Technology and Biogas Expo and Conference  
HUNGEXPO, C CONGRESS CENTER | 1101 Budapest, Albertirsai street 10. | January 21 - 23, 2026

THE OFFICIAL  
LANGUAGE OF  
THE  
CONFERENCE IS  
ENGLISH

# HYDROGEN OPEN

2026 BUDAPEST

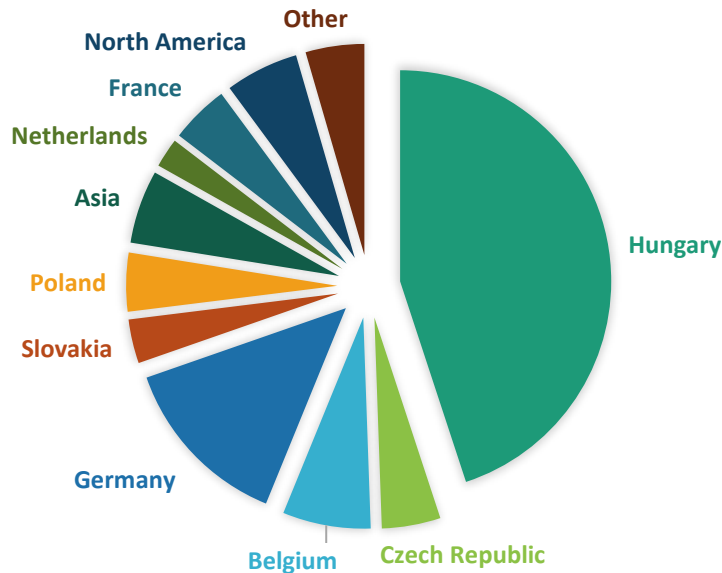


HUNGARIAN HYDROGEN  
TECHNOLOGY ASSOCIATION

## OPEN UP TO A CLEANER ENERGY WORLD

The secret of the success of HYDROGEN OPEN is that the preparations for the hydrogen technological developments and projects that will define the coming decades in Central and Eastern Europe are now underway. Naturally, there is great interest in a professional event where supply and demand, the latest developments and start-up investments meet.

PARTICIPATING COUNTRIES



Start your 2026 business year at the defining hydrogen event of Central and Eastern Europe. Following three successful editions since 2023, the region's leading hydrogen and biogas expo returns with a new venue and expanded opportunities.

This three-day, high-level forum will bring together over 500 participants, nearly 100 exhibitors, and more than 100 expert speakers from government, industry, and academia.

Participants will gain access to the latest policy developments, market insights, and business opportunities across the hydrogen and biogas sectors — with a special emphasis on hydrogen valleys, agri-tech innovation, energy regulation, and green production solutions.

Organize your own side event or become a part of the 1300 m<sup>2</sup> exhibition space and meet key stakeholders shaping the clean energy transition.

## FEATURED TOPICS AND AREAS

### HYDROGEN IN FOCUS

H  
Y  
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G  
E  
N

TRANSPORTATION

AGRICULTURE

AMMONIA PRODUCTION

BIOGAS

RESEARCH

ENERGY

REGULATION

STORAGE

TECHNOLOGY

HEAVY TRANSPORT

3 days



110  
performer



500

conference  
participant



1300 m<sup>2</sup>  
exhibitor area



## OTHERS SAID ABOUT THE CONFERENCE

“This event has now grown into a very high-quality conference, and it is a special pleasure to have been able to personally follow this process.”

“It is an important achievement that the future changes discussed at last year’s conference are now starting to become a reality.”

Jorgo Chatzimarkakis (CEO - Hydrogen Europe)



## We adhere to professional quality



HYDROGEN OPEN hosts key senior leaders from the hydrogen and energy industry. The summits, featuring speakers from policymakers and key industry leaders from Central and Eastern European countries, provide a platform for the highest-level discussion of key issues, so that hydrogen and energy solution developers can understand the impact of the latest policies to ensure the most effective use of successful projects.

FROM ENERGY  
TO TRANSPORTATION  
TO HYDROGEN PRODUCTION

## Participants asked US

3 days

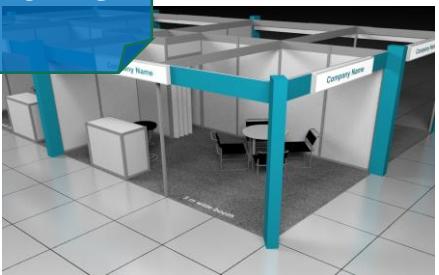


For more opportunities; for informal professional discussions and meetings.

For additional topics, exploring new industries, such as agriculture and mining.

To support the conference with professional exhibitions to increase business opportunities.

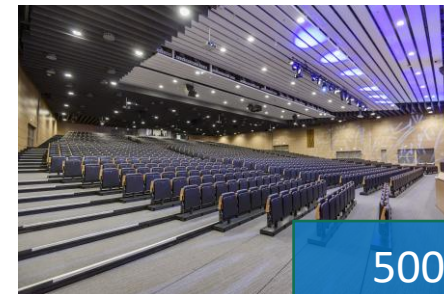
110 performer



Therefore, Hydrogen Open Budapest 2026 will be held at a new location, a three-day conference with expanded themes, an enlarged conference space, more B2B opportunities and 1,300 m<sup>2</sup> of exhibition space. We are expecting more than 100 speakers from nearly 20 countries from three continents (North America, Asia and Europe) from January 21st to 23rd.

500

conference participant



1300 m<sup>2</sup> exhibitor area





# Conference program and topics

## OPENING DAY January 21st

### High-level Policy Energy and Agriculture Focus

- **High Level Opening ceremony** - With Hungarian and Canadian ministers and Hydrogen Europe leaders
- **Hydrogen Technology Visions** – Nations, Governments, and Strategic Ambitions
- **Green Hydrogen Production Industrial Scale-up Challenges**
- **Grants and opportunities in 2026**
- **Hydrogen Solutions in Agriculture** – Technological Pathways
- **Agricultural Hydrogen Valleys** – Potentials and Challenges

16:00 - Booth party in the exhibitor area

## MAIN DAY January 22<sup>nd</sup>

### Regulatory and Mobility Focus

- **Opening Ceremony** - With Hungarian Minister of Energy and Hydrogen Europe Leaders
- **Hydrogen Valleys and International Projects**
- **Clean Hydrogen Partnership 2026 Call for proposals**
- **Green Energy Storage** – Challenges and Technological Developments
- **Subsidies and Regulation** – Enablers or Bottlenecks
- **Heavy-Duty Applications** – Technology Trends and Solutions
- **Hydrogen extracted from soil and its technology-** hydrogen gas deposits and extraction

18:00 - GALA DINER

## CLOSER DAY January 23<sup>rd</sup>

### Biogas and hydrogen production day

- **Opening Ceremony**
- **Featuring the Hungarian and Hydrogen Europe Biogas Working Groups**
- **Biogas for Carbon Neutrality and Energy Security** – Infrastructure, Regulation, and Finance
- **Electrolysis and Hydrogen Production** – Efficiency and Market Growth

13:00 - CLOSING LUNCH





# HYDROGEN OPEN

## 2026 BUDAPEST KONFERENCIABELÉPŐK

| Ticket type                   | ticket price € | Super Early Bird<br>-30%<br>until October 20. | Early Bird<br>-20%<br>until December 20. |
|-------------------------------|----------------|---|--|
| <b>Ticket (3days)</b>         | 900 €          | 630 €   | 720 €                                    |
| <b>Ticket (1day)</b>          | 400 €/day      |   |  |
| <b>Ticket student (3days)</b> | 250 €          |   |  |
| <b>Ticket M -40% (3days)</b>  | 540 €          | 378 €   | 432 €                                    |
| <b>VIP ticket (3days)</b>     | 1250 €         | 875 €   | 1000 €                                   |
| <b>VIP ticket M -40%</b>      | 750 €          | 525 €   | 600 €                                    |
| <b>Sponsor ticket</b>         | 2000 €         | 1400 €  | 1600 €                                   |
| <b>Sponsor ticket M -40%</b>  | 1200 €         | 840 €   | 960€                                     |

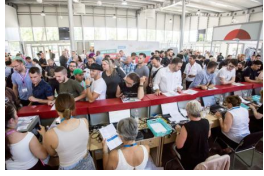
M – For members of the Hungarian Hydrogen Technology Association

Ticket Student – for students under 25 years of age with a student ID

|   | TICKET | VIP TICKET | SPONSOR TICKET |
|---|--------|------------|----------------|
| Admission to the 3-day high level conference  | ✓      | ✓          | ✓              |
| Our guest for coffee, soft drinks and tea cakes during the conference break             | ✓      | ✓          | ✓              |
| Admission to the Hydrogen Open Expo   | ✓      | ✓          | ✓              |
| Participation in the exhibition stand party on January 21st                             | ✓      | ✓          | ✓              |
| Entrance to the VIP restaurant during conference breaks.                                | ✗      | ✓          | ✓              |
| Participation in a gala dinner with distinguished guests.                               | ✗      | ✓          | ✓              |
| Your company and its logo will be featured at the event venue and on the event website. | ✗      | ✗          | ✓              |
| Participation in a panel discussion   | ✗      | ✗          | ✓              |

BE AN EXHIBITOR AT HYDROGEN OPEN EXPO

Unique introduction opportunity



4 days

HYDROGEN OPEN EXPO 2026 from January 21 to 24.

500  
conference  
participants

*Additional appearances provided to exhibitors.*

30 000  
visitors

*Flexible options, unique discounts.*

1300 m<sup>2</sup>  
exhibitor area

20  
countries

*High number of visitors.*

3  
continents

High level international professional interest.

**Now 30% discount!**

**Reserve your space for 140 €/ m<sup>2</sup> (+VAT) instead of 200 € / m<sup>2</sup> (+VAT)!**

**Our discount offer is only valid until October 31, 2025.**



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HUNGARIAN HYDROGEN  
TECHNOLOGY ASSOCIATION

## BE AN EXHIBITOR AT HYDROGEN OPEN EXPO

High level international professional interest.

Additional appearances provided for exhibitors.

Flexible options, unique discounts.

Exceptionally high number of visitors.

<https://hh2.hu/hydrogen-open-expo/>

The event will be attended by a professional audience of policymakers and key industry leaders from Central and Eastern Europe, who will determine in their countries or companies what technological solutions and industrial players may be important to them in the coming decades.

- Exhibitors will be featured and introduced in the event newspaper
- will have the opportunity to introduce themselves on stage (B2B space)
- will be able to meet high-level decision-makers at a VIP event

The Hungarian Hydrogen Technology Association provides unique discounted square meter prices for companies exhibiting at HYDROGEN OPEN EXPON. Upon request, we offer solutions for your specific financial possibilities.

The HYDROGEN OPEN conference and the AGROMASH event, which takes place at the same time, are open to visitors who are interested in renewable and green solutions and developments. (Expected attendance: 31,000 people)

## CONTACT US WITH

<https://hh2.hu/hydrogen-open-2026/>

Regarding EXPO and  
exhibition



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Regarding the HYDROGEN  
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Regarding the  
Conference



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Regarding the  
Conference



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SEE YOU IN JANUARY

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