

**world
hydrogen
& renewables**

ITALY

Securing Italy's Energy Transition

2 – 4 May 2023, Milan, Italy

Organised by



worldhydrogenrenewablesitaly.com



World Hydrogen Leaders #WorldHydrogenRenewablesItaly #WHL

Join us on 2 - 4 May 2023 at World Hydrogen & Renewables Italy



Lead Sponsor



SMARTENERGY

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E-Talia & World Hydrogen Italy returns next year as World Hydrogen & Renewables Italy!

World Hydrogen Leaders are excited to bring back the fourth annual edition of the conference with a fresh format addressing the crucial integration of renewables and clean hydrogen in the Italian energy system both with a new name and a fully integrated programme of content.

Why now?

Italy, as one of the leading countries in Europe in terms of renewable energy consumption, has ambitious plans for sourcing 30 percent of its total energy generation from renewables by 2030. At the same time, the ongoing conflict with Russia and Ukraine has intensified the need for the country to prioritise its energy security and the adoption of clean hydrogen has increasingly been seen as a crucial addition to the overall sustainable energy mix in the country, given Italy's large existing gas infrastructure and industrial economy.

With soaring rates of solar & wind projects, as well as a fast-emerging hydrogen market, challenges remain when it comes to energy security in the midst of market volatility. Italy must now make strides to ensure the sustainability of its long-term generation, storage, and usage of clean and affordable energy.



Hydrogen: an essential part of the solution

Italy is particularly well-suited to an emerging hydrogen market, thanks to its excellent natural resources to generate renewable power, and its existing gas infrastructure network – including the connections to North Africa.

Hydrogen is seen as an essential part of the solution – but not the silver bullet. Therefore, it needs to be integrated with other renewable energy solutions to hit the country's decarbonisation targets, especially when it comes to industrial decarbonisation as Italy is a highly industrialised country with many steel mills, oil refineries, and other heavy industry. As such, local demand centres will be crucial and more development of hydrogen valleys in industrial clusters will be seen in the years ahead.



Why is this congress key for renewable energy and hydrogen professionals?

World Hydrogen & Renewables Italy is an unmissable opportunity for senior professionals and industry experts across the entire clean energy value chain – from established renewable technologies to the emerging hydrogen sector – to come together and discuss the important challenges that lie ahead, while developing the relationships and collaboration that is necessary to ensure the security of Italy's clean energy supply.

- Understand the key aspects of ensuring Italy's energy supply security
- Assess the developments within investment, route to market, and authorisation of renewable energy projects
- How will long-term battery storage transform the energy landscape in the coming years?
- Discover Italy's potential as a major hydrogen economy
- Examining the hydrogen projects, off-take markets, and import/export opportunities taking shape in Italy and beyond



World Hydrogen & Renewables Italy in Numbers



Connect, do business, and partner with key senior-decision makers covering the entire clean energy value chain, including CEOs, Presidents, VPs, MDs, Directors, Heads of dept., Project Managers and many more...



80
speakers



250+
attendees



25+
countries



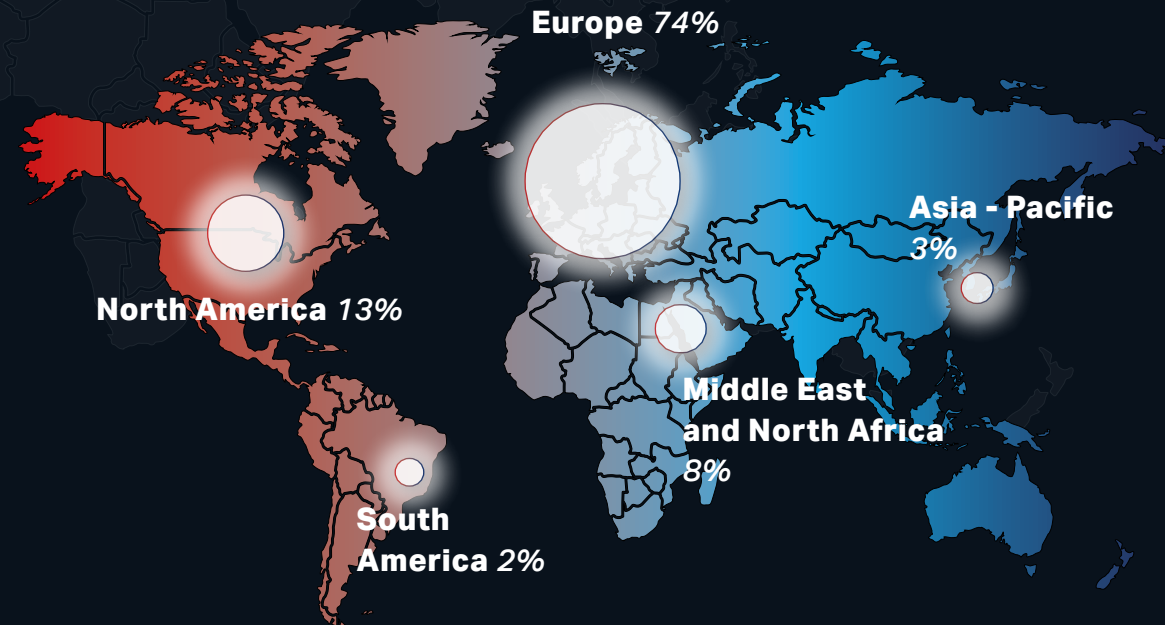
30
hours of
content

Who you will meet

- International developers
- Off takers (traders, corporates & utilities)
- Hydrogen off takers
- Bank and investors
- Government and public sector
- Wind & Solar developers



- Oil & Gas Majors
- Infrastructure, Transmission, Distribution and Storage
- Technology specialists
- Research & Development
- Component manufacturers
- Engineering & Construction



Agenda at a glance



Pre-Conference Workshop Day 2 nd May 2023	Conference Day 1 3 rd May 2023		Conference Day 2 4 th May 2023	
Fast Track Authorisation for Renewable Energy Projects	Ensuring Security of Energy Supply with Renewables in Italy		Revamping the Renewable Market Design	
Unlocking the PPA Market in Italy	Project Permitting & Authorisation		Environmental Sustainability and its Role in Project Development	
Assessing Electrolyser Impact on Power Grids	Project Bankability for Renewable Energy		Decarbonising Corporate Energy Users	
	The Role of Battery Storage		Hydrogen Imports from North Africa & Beyond	
Networking Lunch	Integrating Hydrogen & Renewables		Hydrogen & Renewable Project Case Studies	
The Hydrogen Potential of Italy	Networking Lunch		Networking Lunch	
Materializing Hydrogen Efforts in the Chemical Sector: Key Pathway to a Low-Carbon World	Stream A Hydrogen Finance, Policy, and Regulation	Stream B Solar & Wind Development	Stream A Hydrogen Projects & Offtakers	Stream B The Route to Market for Renewables
	The Potential for Hydrogen in Italy	PV Development in Italy	Accelerating Hydrogen Mobility in Italy	Developing the PPA Market
	Making Green Hydrogen Projects Bankable	Agri- PV in Italian Market	Decarbonising Heavy Industry	Utility vs. Corporate PPAs
	The Political & Regulatory Landscape	The Solar Energy & Storage Combination	Ports in Italy's Hydrogen Economy	Merchant Financing – Market Disruptor?
	Offtake Contracts and Making Hydrogen Bankable	Onshore & Offshore / Floating Wind	Interactive Discussion Groups	

What's new for 2023?

Dedicated Pre-Conference

'Intelligence Day' with masterclasses and workshops that will deep dive into the key issues and topics for improved renewable project development, expanding the PPA market in Italy, the transition to low and zero-carbon hydrogen, and many more.



Interactive Discussion Groups

More networking opportunities and the chance to join interactive roundtables designed to focus the discussion on the key topics that matter to you, and meet likeminded colleagues across the value chain.



Integrating Renewables & Hydrogen

High-level content across the 2 main conference days that examines the key issues across both the renewable and clean hydrogen sectors, and the importance of integrating these sectors to further develop sustainable energy in Italy and beyond.



Untapped Networking Opportunities

The best networking takes place outside of the conference room! Our strategically structured and renowned networking activities, functions, and 1-2-1 event app will ensure you meet and connect with the right people in a dedicated environment over the 3 event days.



World Hydrogen & Renewables Italy Thought Leaders



Gianluca Boccanera
Managing Director Italy
Next Energy Capital



Gianfranco Memoli
Country Manager Italy
x-elio



Giovanni Mascari
Country Head Italy
Lightsource BP



Francesco Bertolini
Country Head Italy
Octopus Energy



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Smartenergy



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Head of Renewables
APartners Capital



Dominik Thumfart
Managing Director in
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Deutsche Bank



Giuseppe Onufrio
Executive Director
Greenpeace Italy



Eleonora Petrarca
Head of Business Development
Italy
Enel Green Power



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EMEA
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Head of Origination & Business
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Axpo Italia



Giuseppe La Loggia
Head of Renewables Energy
EOS Investment Management



Massimo Valsania
Vice President Engineering
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World Hydrogen & Renewables Italy Thought Leaders



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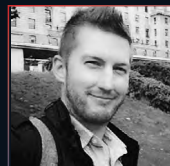


Marco Wedemeier
Senior Director, Structured
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**For speaking opportunities
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Our participants say it best...

“Two intense, detailed, and insightful days.”

**Coriolis Green
Investment Solutions**

“World Hydrogen and Renewables Italy was a great experience in a very competitive and technical market and offered the opportunity to build solid professional and technical partnerships.”

Deloitte

“Insightful and valuable as all of your events are.”

Thrive Renewables

“Great experience, discussing timely and relevant topics for the sector.”

Fava

“Great conference, see you next year!”

EnBW

“Best logistics ever. Lots of networking opportunities supported by an excellent app.”

Aquila

“Beautiful location to meet competent people of the renewable sector supported by interesting panels”

WKN

Sponsorship & Exhibiting Opportunities



World Hydrogen & Renewables Italy is the perfect platform for your brand to stand out and establish your leadership over competitors, each of our sponsorship packages is strategically put together to suit your objectives and strengthen your presence in the Italian clean energy market.

Thought Leadership



Showcase your expertise, experience and capabilities through prominent speaking positions in the main conference agenda; join your industry peers for discussions around pressing issues and market developments.

Lead Generation



Meet the right people, at the right level. As a sponsor, you'll stand out from the crowd and create an impact in front of your potential prospects and get the edge over your competitors.

Branding



Our 'wall of noise' marketing approach positions you at the forefront of everything we do, ensuring you are recognised as an industry leader spearheading the future hydrogen markets.

Networking



Create a lasting impact on your prospects with sponsorship of one of our infamous networking functions, such as Drink Receptions or Gala Dinners.

Lead Sponsor



SMARTENERGY

Silver Sponsor



Why Sponsor?

Our sponsors receive a platform for their brand to stand out and gain an edge over competitors, including: speaker presentations, prominent visibility and an opportunity to gain new key prospects in the market.

LEAD SPONSOR

SOLD OUT

DIAMOND SPONSOR

PLATINUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR

Raise your company profile and maximise your ROI as we bring key industry players and decision-makers to you. Our sponsorship packages allow you to deliver key messages, further develop relationships, and strengthen your brand and innovation leadership within the

Italian clean energy market. Showcase your products, services, and experience!

Seize the opportunity to deliver key messages, further develop relationships and strengthen your presence within the Italian clean energy market.

Available Features

Maximise your networking and marketing with sponsored features

THOUGHT LEADERSHIP PRESENTATIONS



CASE STUDY PRESENTATIONS



EXHIBITION SPACE



BRANDING AND SIGNAGE



INTERACTIVE DISCUSSION GROUP HOSTING



LEAD GENERATION



Get in touch to discuss how your company can get involved at World Hydrogen & Renewables Italy



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Attend World Hydrogen & Renewables Italy



World Hydrogen & Renewables Italy offers unrivalled opportunities for growth and connections

Learn from the best in a competitive market

World Hydrogen & Renewables Italy boasts a spectacular lineup of 80 industry thought leaders covering the whole renewable and hydrogen energy value chain.

You will hear from policy makers, regulators & ministers to Managing Directors and CTOs in the renewable energy and hydrogen markets.

Shape the future of the hydrogen industry

- Understand the key aspects of ensuring Italy's energy supply security
- Assess the developments within investment, route to market, and authorisation of renewable energy projects
- Find out how long-term battery storage is transforming the energy landscape
- Discover Italy's potential as a major hydrogen economy

Network & create new contacts

Create new connections, meet up with clients and catch up with your peers through our dedicated networking sessions, and stay connected via the 1-2-1 networking app.

Register Here!

Purchase your delegate pass to attend World Hydrogen & Renewables Italy!

	Today's Price	Onsite Price
Premium Pass Access to the pre-conference Workshop Day (2 May) and the two main conference days (3 - 4 May)	€ 1,599	€ 2,299
Basic Pass Access to the two main conference days (3 - 4 May)	€ 1,299	€ 1,999

3-for-2 offers on delegate passes available.
For more information, contact Jonathan Hull
or Book Online below

BOOK NOW

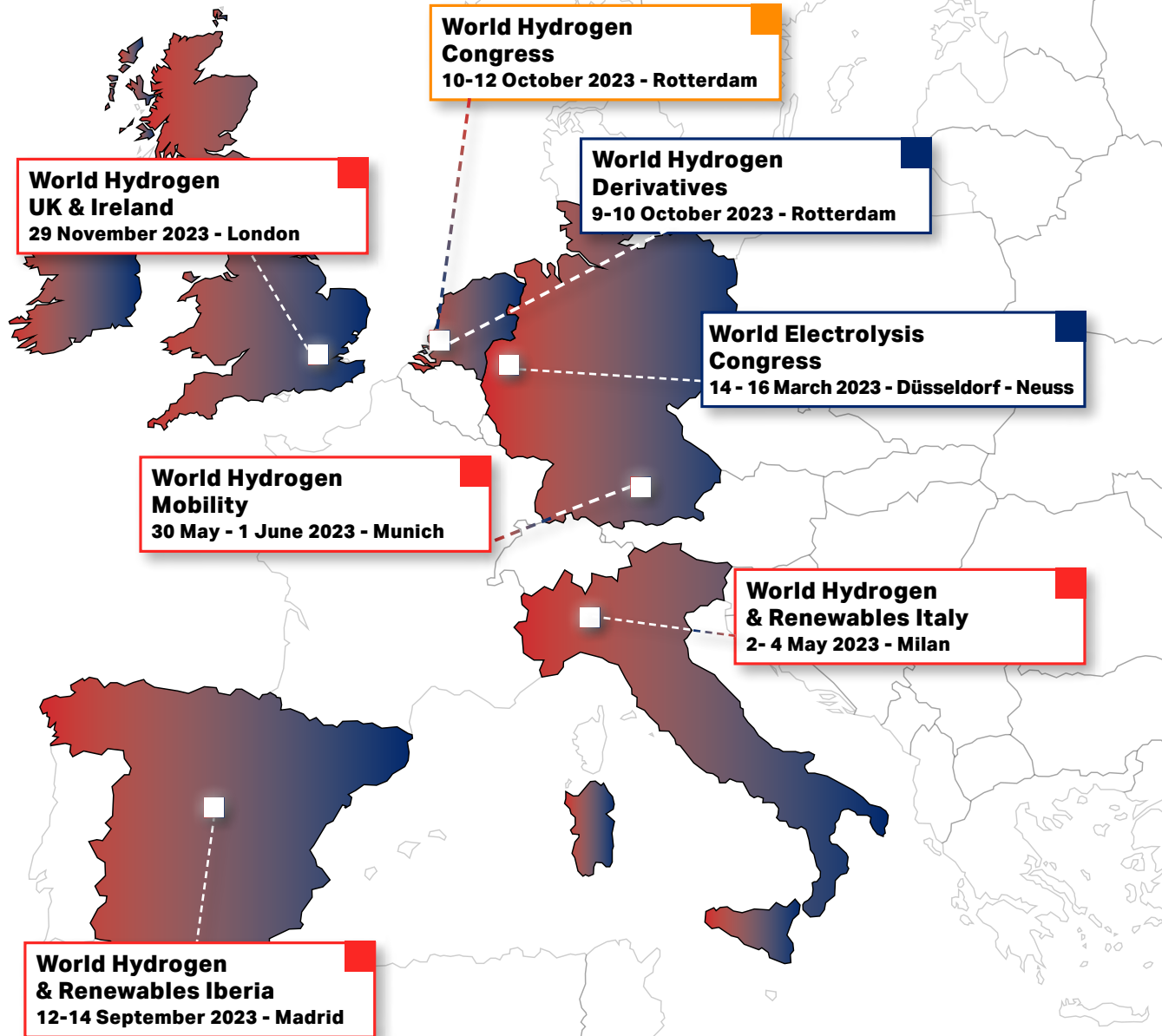
To book your pass now, please contact



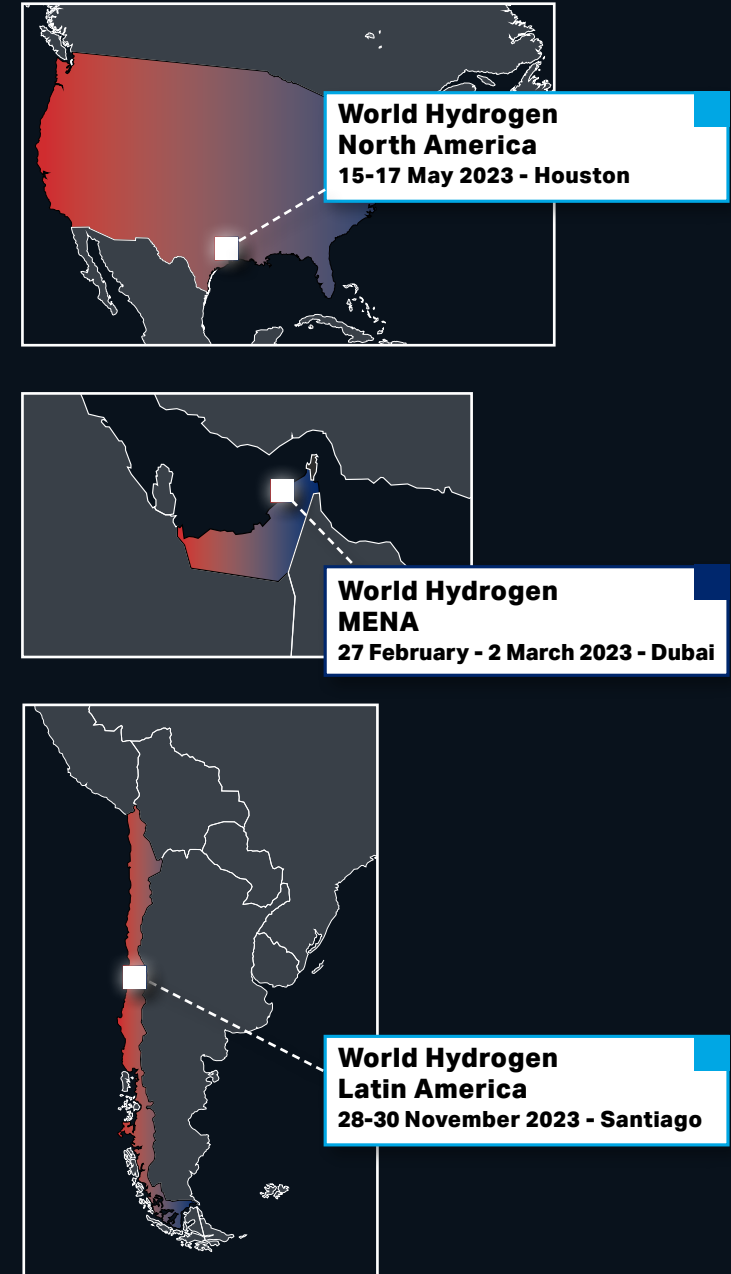
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World Hydrogen Leaders 2023 Events

Europe



Rest of the World





World Hydrogen Leaders is your complete resource to the hydrogen industry for your entire team

Hydrogen Community

With over 1,000 members members from across the entire hydrogen and renewable value chain, we hold online events for the global community and are constantly communicating and researching with the market through our online events, polls, posts etc.



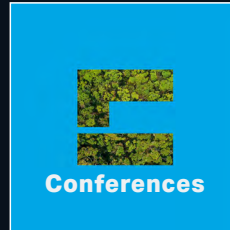
Join the fastest growing network of hydrogen professionals.

Get in touch with us today!



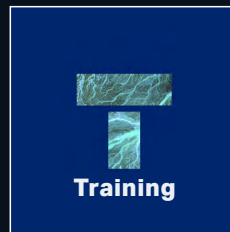
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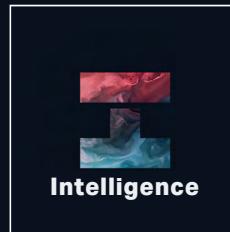
Connects the Global Hydrogen Community

Our portfolio of live and online events enable senior level attendees and key decision makers to connect, network and do business in all corners of the globe. In 2022 we saw 3214 attendees and 776 speakers join us in North America, Europe, South America and MENA.



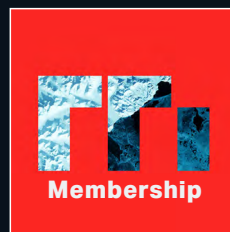
Leading Training Provider

We enable our community to keep up-to-date with the latest developments in the hydrogen industry via our portfolio of 40+ training courses throughout the year, with leading expert trainers in the industry.



Quarterly Intelligence Industry Reports for Members

WHL's analysts deep dive into the essential topics influencing the H2 sector. Get thorough examinations on global and country-specific issues. Quarterly industry reports. Regular intelligence briefings: Europe, LATAM, North America, China, MENA & India. Weekly hydrogen news and analysis service.



Centralised Hydrogen Hub with 24 / 365 Access

Giving you and your team full access to hundreds of hours of recorded presentations from courses, digital events, intelligence services and webinars. Plus, the ability to connect and network with hydrogen professionals all year round.

Contact Us



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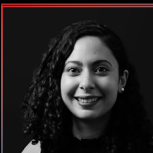
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